



When Winter Continues to Mount; Can your Roofs Handle It?

Now is a crucial time to evaluate your roofs and create a winter emergency and snow removal action plan. As a preventative measure, it is good to have a yearly assessment of your roof to make sure there are no underlying repairs that need to be done prior to a heavy snow. It's important to understand the risk that snow and ice accumulation poses, and it's even more important to secure proper snow and ice removal from a reputable roofing company, like RoofConnect... Before the storm, before all resources are allocated.

In the event of any winter storms, snowfall can be monitored, measured and assessed to determine whether or not it exceeds your roof's weight capacity, and when it does, it is important to remove immediately.

Even when snow or ice accumulation does not exceed your roof's weight capacity, drifting and wind can cause unanticipated roof failures or leaks. Furthermore, snow and ice melt-off can freeze and block drainage systems.

Five major items of review should be considered:

1. **Current Snow Load on Your Building.** With snow storm followed by snow storm, roof weights can become an item of serious concern. We want to ensure that this doesn't happen at any of your locations.
2. **Proper and Continuous Roof Drainage.** Accumulating snows coupled with thawing and then refreezing make it critical that you clear all drains, gutters and scuppers. Every winter buildings collapse due to poor roof drainage.
3. **Ice buildup and Falling Ice.** Ice formations form on gutters and overhangs that can cause serious concerns to customers, employees and other visitors to your facilities. Ice buildup must be addressed to prevent injuries and damage at your facilities.
4. **Snow Packs Around Building.** Often times snow plowing causes snow build up against the exterior walls. Moving snow away from the exterior walls can avoid moisture problems inside your building.
5. **Roof Leaks and Water Infiltration.** Snow and ice build up on your roof can cause leaks in unusual sources. Snow build up around unit fans and over the height of roof flashings can cause leaks into the building creating hazards.

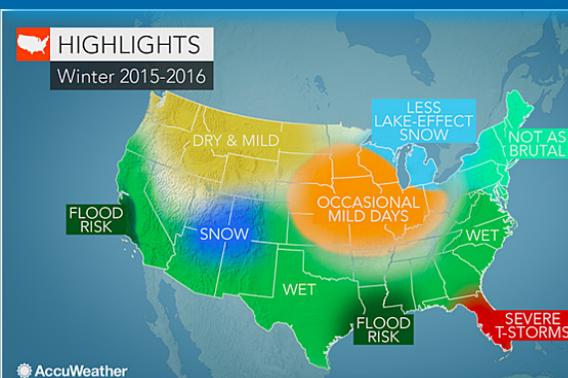
RoofConnect utilizes our vast network of experienced Roofing Technicians for your winter related roof needs insuring there is no long term damage to your roof system. Don't forget...Inexperienced crews can damage or destroy the roofing membrane with improper shovel or snow blower use.

RoofConnect has the experience to properly analyze and execute a plan to take care of any of your winter roofing needs. Please contact your RoofConnect representative today or if one is not assigned, please call 877-942-5613 and ask to be directed to someone who can answer your winter roofing related questions. Or send an email to info@roofconnect.com to receive answers to any of your questions.

WINTER PREDICTIONS

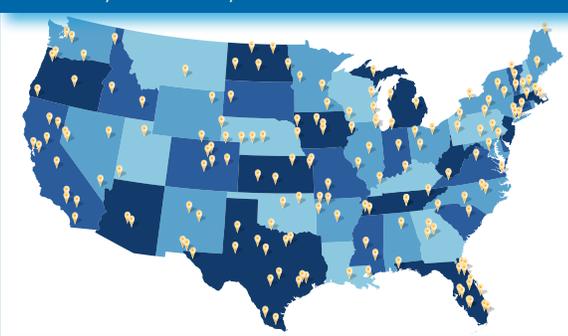
HIGHLIGHTS

Winter 2015-2016



AccuWeather

Throughout all seasons - A consistent and smooth operating infrastructure is your highest priority so that occupants, visitors and customers can rely on a high quality environment every day. Don't let unexpected roof issues interrupt your smooth operation. Prepare before winter takes its toll!



Our Nationwide Network of Contractors.
One Call. One Answer. 877.942.5613.